Programme and course outcomes for all Programmes offered by the institution

B. Design- Fashion Design

Students are given inputs that cover fashion design aspects such as Design process, Design Development and Design Research. Students are equipped with computer skills at Design and Production level. Understanding the need and dominance of the Mass and Customized market, the course also delivers the necessary inputs in Design wise Pattern- Making, Construction Of Apparels, etc.

Fashion Design course prepares students for Couture – Ready to Wear Design for Men, women and Kids. Students learn draping, Sewing Techniques, Design from Concept to End Product using Hand rendering to Computer Aided Design.

B. Design- Fashion Communication

'Fashion Communication' forms the core of the whole business of Fashion by providing a comprehensive platform for all brands to communicate their products, identity and strategy.

This intensive program encompasses integrated course study focusing on areas such as Visual Communications, Fashion Rationale, Advertising, Marketing and Public Relations, Styling & Photography, Graphic Media, Display and Exhibit Design, Fashion Writing and the related fields specific to the fashion and lifestyle industry. Implementing a knowledge, implementation and practice based approach, the students are equipped with a thorough conceptual base and the necessary competencies and skills conducive for proper execution of a project by the exit level.

B. Design- Textile Design